



A meeting of the Active Transportation Advisory Committee (ATAC) was held on January 27, 2021 at 7:03 p.m., electronically.

Committee Present: David Daglish – Chair presiding, Councillor Burbach – Vice-chair, Councillor Vassilakos, *Bernard Goward, Stephen Barlow, Wayne Sjaarda, John Zelek and Lee Chandler

Staff Present: Tatiana Dafoe – City Clerk and Nancy Bridges – Recording Secretary

Also Present: Laura Edgar - HPPH

MINUTES

1. Call to Order

The Chair called the ATAC meeting to order at 7:03 p.m.

2. Declarations of Pecuniary Interest and the General Nature Thereof

None declared.

3. Welcome New Members

Councillor Burbach welcomed John Zelek and Lee Chandler to the Committee and members took turns introducing themselves.

4. Election of 2021 Chair and Vice-chair

Staff declared nominations for the Chair of the Active Transportation Advisory Committee open.

Wayne Sjaarda nominated David Daglish.

Staff asked if there were any further nominations. No further nominations were made.

Motion by Councillor Burbach, seconded by Councillor Vassilakos

THAT the nominations for the 2021 Active Transportation Advisory Committee chair be closed. Carried

David Daglish indicated that he would allow his nomination to stand.

Motion by Wayne Sjaarda, seconded by Councillor Burbach

THAT David Daglish be elected as the 2021 Chair of the Active Transportation Advisory Committee. Carried

Staff declared the nominations for Vice-chair of the Active Transportation Advisory Committee open.

Wayne Sjaarda nominated Councillor Burbach.

Staff asked if there were any further nominations. No further nominations were made.

Motion by Councillor Vassilakos, seconded by Lee Chandler

THAT nominations for the 2021 Active Transportation Advisory Committee Vice-chair be closed. Carried

Councillor Burbach indicated she would allow her nomination to stand.

Motion by Councillor Vassilakos, seconded by David Daglish

THAT Councillor Burbach be elected as the 2021 Vice-chair of the Active Transportation Advisory Committee. Carried

*Bernard Goward now present at the meeting.

5. Adoption of Previous Minutes

Motion by Councillor Vassilakos, seconded by Councillor Burbach

THAT the ATAC minutes dated December 16, 2020 be adopted as printed. Carried

6. Annual Review of Terms of Reference

There were no comments or questions about the terms of reference for the Committee.

7. Business Arising from Previous Minutes

a. Comments from Bernard Goward relating to previous meeting

Due to technical difficulties during the December 16, 2020 meeting Bernard Goward was not able to provide comments relating to the Active Transportation map.

Mr. Goward noted he had two suggestions for the map design that were mostly directed at pedestrians but could relate to cyclists as well. The first was to include existing laneways between private properties in the City on the map. These laneways tend to provide shortcuts for pedestrians and he recommended they be marked on the map with a different colour to differentiate between other trails/walkways.

The second recommendation involved including historical points of interest such as historic buildings, noteworthy tombstones, etc. Mr. Goward noted that Stratford Tourism Alliance (now Destination Stratford) has excellent walking tour pamphlets that could be used for reference.

Councillor Vassilakos stated she liked the idea of approaching Destination Stratford for assistance. She noted a collaboration between them and Cycle Stratford would be ideal. She will reach out to Destination Stratford and provide an update at the February meeting. She stated the Committee has allocated funds for the map and wondered if enlisting the help of a professional service would help create the best product. Laura Edgar from HPPH noted the crowd sourcing tool Happymaps.org would be a good resource.

John Zelek stated that developing a map that is usable will be difficult and it is important to ensure that it does not become overwhelming for the user. He noted that Halliburton has a good map as an example. Councillor Burbach indicated that she liked the simple concept of the Don Valley trail map (Toronto) as it resembles a subway map.

Wayne Sjaarda noted he was involved with the creation of maps for Cycle Stratford but felt that in order to develop a more complex map it would require the help of a professional designer.

Mr. Goward inquired if the map would be paper or digital. Councillor Burbach clarified that the end goal would be to develop both types of maps. Mr. Goward noted the Avon Trail created a digital map using Ondago. It was noted by Laura Edgar that the Committee should have a rough draft prior to enlisting the help of a professional designer.

Councillor Vassilakos stated the Committee should review current maps from Destination Stratford, Avon Trail, Cycle Stratford and reach out to the Engineering Department for a map of their updated projects.

Councillor Vassilakos, Bernard Goward, Lee Chandler and Wayne Sjaarda volunteered to be part of a working group that will complete research and come up with ideas to present to the entire Committee.

b. Report Card Design

Councillor Burbach noted there needs to be a decision on what parameters will be included in the report card to accurately measure success. She recommended collecting data on the number of people walking and cycling in certain areas as well as the number of individuals using transit.

The Committee agreed that Saanich had a good example of a simple, easy to read, informative report card. The top priorities to be included in the report card are:

- Are current routes being used by the public?
- How well does transit integrate with active transportation?
- Accident data
- Celebrate more than just infrastructure achievements

David Daglish inquired if the report card should be done after the completion of the Bike and Pedestrian Master Plan review. Councillor Burbach noted the report card should be completed and then it can be modified once the Master Plan is complete as it may take a while for the review to be finalized.

The Committee noted the report card will be an education piece for the public and Council to understand how the Committee is progressing. They also noted it will be interesting if the COVID-19 pandemic has affected the safety of pedestrians.

8. New Business

None.

9. Next Meeting Date – Wednesday, February 24, 2021 at 7:00 p.m., electronically.

10. Adjournment

Motion by Councillor Burbach, seconded by Councillor Vassilakos
THAT the January 27, 2021 ATAC meeting adjourn. Carried

Start time: 7:03 P.M.

End time: 8:05 P.M.