

## STRATFORD CITY COUNCIL ADDENDA

Adoption of Addenda to the Regular Council Agenda:

Motion by

# THAT the Addenda to the Regular Agenda of Council dated September 9, 2024, be added to the agenda as printed to include the following:

## 6. Hearings of Deputations and Presentations:

6.2 Request for Delegation Regarding Item 7.8 Closed Meeting Investigation Report – Follow up.

Following the publishing of the agenda, Mike Sullivan requested to speak to Item 7.8 in support of the Closed Meeting Protocol and against the recommendations to amend the Delegation of Authority By-law. Council will be asked to:

- adopt the Closed Meeting Protocol, and
- decide separately on the delegation of authority matter, either at this meeting or a later meeting.

Motion by **THAT Mike Sullivan be heard.** 

## 7. Orders of the Day:

7.1 Official Plan Amendment Application OPA01-24 and Zone Change Application Z02-24 for 3188 Vivian Line 37 in the City of Stratford

Attachment – About the new peopleCare Stratford Long-Term Care Questions and Answers dated September 5, 2024.

Following publishing of the agenda, the attached correspondence was received from peopleCare which is provided for receipt by Council. A delegation request was also received from Jane Marie Mitchell who will be speaking in opposition to the proposed motion.

## Motion by

THAT the "About the new peopleCare Stratford Long-Term Care Questions and Answers" provided by peopleCare be received.

Motion by

THAT Jane Marie Mitchell be heard.



## About the new peopleCare Stratford Long-Term Care

### **Questions and Answers**

Last updated Sept 5, 2024

### Who is peopleCare Communities?

peopleCare is a Canadian, family owned and mission-driven leading developer and operator of senior living communities, with strong values and a 56-year history of service. We currently manage and operate nine senior living communities in Ontario, inclusive of long-term care (LTC), retirement, assisted living and memory care. peopleCare's innovation and leadership has earned Accreditation Canada Exemplary Status and Canada's Best Managed Companies Platinum designation. Our vision is to change the world of senior living with a focus on transforming experiences, designing vibrant communities, innovating for tomorrow, and having a lasting positive impact beyond ourselves. Learn more at www.peoplecare.ca

## What is peopleCare's vision for enhancing seniors care and housing in Stratford as part of a community of care?

The original peopleCare Stratford LTC home opened in 1979 and the organization is thrilled to have the opportunity to renew our long-standing commitment to delivering quality care and creating exceptional experiences for seniors and their families in Stratford. peopleCare develops and operates communities of care that enable seniors to age-in-place, with their care needs met over time – with a range of seniors housing options such as LTC, independent or retirement living, assisted care and memory care. We envision creating a senior living community in Stratford that enables older adults to receive the care they need, in the community they love, close to family, friends and neighbours.

### What benefits will the new LTC home bring to the community of Stratford?

peopleCare's new LTC home in Stratford will provide more local seniors and their families with muchneeded care and services, in a beautiful and welcoming environment. With 45,000 people waiting for LTC in Ontario, more LTC beds are urgently needed to ensure seniors have access to the care, services and housing options they need as they age. In Huron-Perth and Oxford alone, the waitlist for LTC is approaching 4,000 for just over 2,000 licensed beds. peopleCare's new Stratford LTC home will ease waitlist pressures on existing LTC homes in the area, as well as help free-up beds in the local hospital for those who need acute care, supporting the goal of people receiving the care they need, in the most appropriate place. As a significant investment in the community, our development will also create hundreds of jobs and enhance the local economy. The home is the first step in our long-planned community of care.

### How will the new LTC home meet the specialized needs of residents with dementia?

peopleCare's Stratford LTC home will feature dementia-friendly design, including a secure interior courtyard and specialized enhancements like higher ceilings and lighting in the dementia care area(s). Wall murals and artwork reflecting local scenes will evoke fond memories and visual door-wraps will assist with wayfinding, creating a comforting environment that fosters belonging and connection. The home will have smaller 32-bed resident home areas designed to foster community and inclusion. Each home area will include spacious lounges and smaller dining spaces and will be able to be divided into "family living" units for social connectedness. Kitchenette spaces will allow caregivers and residents to



prepare meals and snacks on their own schedule. Smaller home areas spaces, promoting meaningful connections and ease of navigation, especially for residents with memory issues. Daily activities will include enhanced programming in both small and large group settings, often in central meeting areas that create a vibrant community atmosphere.

### Why is the Vivian site ideal for the proposed development?

Beginning with the LTC home, the proposal is to develop a community of care over time that will meet the needs of local seniors with a range of services and housing options. 3188 Vivian Line 37 is ideal in terms of size, location and being as close to shovel-ready as possible to ensure a timely LTC build. The site is adequately sized to accommodate the LTC home and future phases, including the necessary parking and onsite amenities to meet residents' needs. It is also strategically located in the northeastern part of the city, benefiting from access to the Devon Bus Route 5, and is less than 10 minutes from Stratford General Hospital. The proposed development will leverage existing infrastructure by connecting to current services, supporting a seamless development process and enabling us to build and open this much-needed LTC home as quickly as possible.

### What are the associated timelines for the LTC home?

peopleCare understands the urgent need for LTC, and other seniors care and housing options, in Stratford and many other communities across Ontario. We are working closely with the Ministry of Long-Term Care and expect to receive their approval, by the end of November 2024, to move forward with the construction of the LTC home. We will then continue to work with the City and our partners to accelerate this project.

### What are the next steps for the community of care?

Given the growing need for LTC – with more than 45,000 people waitlisted for a bed in an Ontario LTC home right now – working in collaboration with our community, municipal and government partners to quickly build and open new LTC homes like this one in Stratford is peopleCare's priority. We will then turn the focus to planning the additional mix of seniors care and housing options on the site, that best suits the needs of the Stratford community, in collaboration with our community, health system and municipal partners.

### How will peopleCare engage with the community and the neighbours of the LTC site?

peopleCare recognizes the importance of working together with our communities to meet the needs of local seniors. We are committed to fostering strong relationships with our community partners and neighbours as we build new LTC homes. To ensure open communication and collaboration, we will engage through a variety of channels including regular online updates, open houses and personalized meetings with our immediate neighbours. A community open house is planned for later this Fall and details such as time and location will be shared through various channels beforehand.