



Active Transportation Advisory Committee

MINUTES

A meeting of the Active Transportation Advisory Committee (ATAC) was held on Wednesday, May 28, 2025, at 7:00 p.m., in the Mansbridge Room at the Stratford Rotary Complex.

Committee Members Present: David Daglish – Chair Presiding, Kelley Teahen, Joel LaCourse, Christine Lee, Councillor Harjinder Nijjar, Rhonda Gesinghaus Vaters

Staff Present: Vicky Trotter – Council Committee Coordinator, Nick Sheldon – Project Manager

Also Present: Inspector Jason Clarke, Pete McDonnell (Cycle Stratford)

Regrets: Councillor Jo-Dee Burbach, Pat Ranney (Cycle Stratford), Casey Riehl

1. Call to Order

The Chair called the meeting to order at 7:00 p.m.

Reading of the Land Acknowledgement and Moment of Silent Reflection.

Reading of the Respectful Workplace Conduct Statement

2. Declarations of Pecuniary Interest and The General Nature Thereof

None declared.

3. Adoption of Previous Minutes

Motion by Councillor Nijjar

Seconded by Christine Lee

THAT the minutes from the Active Transportation Advisory Committee meeting dated April 23, 2025 be adopted as printed.

4. Festival Route Working Group Update

Vicky Trotter stated Pat Ranney and Pete McDonnell, Cycle Stratford, have confirmed the 44 locations for signage including locations and pictures. She noted next steps would include motions to proceed and to reallocate funds from bike racks to wayfinding in the amount of \$2,000.

A discussion took place regarding the reallocation of funds and ensuring enough remains to complete a potential bike rack project as noted under Item 6.1 of the agenda.

Motion by Rhonda Gesinghaus Vaters

Seconded by Councillor Nijjar

THAT the Active Transportation Advisory Committee proceed with the purchase and installation of signage for Phase 1 of the Festival City Cycle Route project. Carried

Motion by Kelley Teahen

Seconded by Rhonda Gesinghaus Vaters

THAT the Active Transportation Advisory Committee requests \$2,000.00 be reallocated from the bike rack line of the 2025 budget to wayfinding to assist with funding Phase 1 of the Festival City Cycle Route project. Carried

The committee reviewed the draft signage for the project. Highlights of the discussion included:

- reducing the size of the City logo to the same as Cycle Stratford;
- minimizing the colour pallet to one blue and one yellow;
- ensuring the focus of the sign is on the route name, bike and the arrows;
- option of removing the City logo and only using the Cycle Stratford logo.

Ms. Trotter will work with Pete McDonnell to create options to come back to the June meeting for a final decision.

Ms. Trotter will forward the sign locations to the appropriate staff for review.

5. Business Arising from Previous Minutes

5.1 Update on Car-Free Fridays

Rhonda Gesinghaus Vaters provided an overview of the upcoming events noting the following:

- will take place in Market Square each week;

- a special guest will attend each week;
- coffee will be provided to participants;
- draw prizes have been purchased;
- focus on finding out the barriers to using cycle transportation and how to remove them;
- great collaboration with the City Centre BIA.

Motion by Rhonda Gesinghaus Vaters

Seconded by Kelley Teahen

THAT the Active Transportation Advisory Committee spend up to \$250.00 to provide refreshments to participants of the Car-Free Friday events. Carried

Kelley Teahen stated she will provide bike helmet fitting bookmarks to be handed out.

5.2 Sidewalk Stencils

Vicky Trotter stated the stencils used for sidewalks in the area of schools to encourage walking to school have reached the end of their lifespan and if the Committee wishes to continue with this annual project new stencils will need to be ordered. Public Works assists with the installation each year prior to September.

Members expressed interest in choosing new fun patterns similar to examples provided.

Ms. Trotter will work with the manufacturing company to determine options for the stencils and bring them back to a future meeting.

Motion by Christine Lee

Seconded by Rhonda Gesinghaus Vaters

THAT the Active Transportation Advisory Committee purchase new sidewalk stencils for school travel planning up to \$1,000.00. Carried

6. New Business

6.1 Bike Racks at the Police Station

Rhonda Gesinghaus Vaters stated the City Centre BIA and Stratford Police Services (SPS) have been collaborating on a project to have bike racks installed in the area adjacent to the Stratford Police Station which is under 24 hour surveillance. SPS will purchase the first bike rack for \$1,800.00 and the BIA and

ATAC will share the cost of a second bike rack with the BIA contributing \$1,000 and ATAC potentially contributing \$800.00.

The Committee expressed desire to promote the new bike racks once they are installed. Inspector Clarke stated SPS would be happy to assist.

Motion by Rhonda Gesinghaus Vaters

Seconded by Councillor Nijjar

THAT the Active Transportation Advisory Committee contribute \$800.00 towards the bike rack project with the City Centre BIA and Stratford Police Services to have bike racks installed adjacent to the Stratford Police Station in an area under 24 hour video surveillance. Carried

6.2 CARSP/ICTCT 2025 Road Safety Conference

Kelley Teahen attended the CARSP/ICTCT 2025 Road Safety Conference on a personal basis and shared her experience with the Committee. Highlights of the information shared included;

- speed management is critical;
- larger vehicles do not guarantee additional safety;
- there has been an uptick in pedestrian injuries and deaths;
- pedestrian injuries can be reduced by reducing speed.

6.3 Annual Costs for Injury Settlement

Kelley Teahen asked if the City has information on the amount spent on settlements for injuries which take place on City property due to faulty infrastructure such as sidewalks.

Nick Sheldon stated prevention is completed annually and assets are kept in good shape.

Vicky Trotter will determine if this information is available.

7. Date of Next Meeting

The next ATAC meeting is scheduled for Wednesday, June 25, 2025 at 7:00 p.m. at the Stratford Rotary Complex in the Mansbridge Room.

8. Adjournment

Motion by Councillor Nijjar

Seconded by Joel LaCourse

THAT the May 28, 2025 ATAC meeting adjourn. Carried

Start Time: 7:00 P.M.

End Time: 7:53 P.M.