



STRATFORD CITY COUNCIL ADDENDUM

To watch the Special Council meeting live, please click the following link:

<https://stratford-ca.zoom.us/j/99365224703?pwd=MzZDODFFZ0lqRVBxYXVHYXM5M0c1QT09>

A video recording of the meeting will also be available at a link on the City's website at: <https://www.stratford.ca/en/index.aspx> following the meeting.

Adoption of Addendum to the Council Agenda:

Motion by

THAT the Addendum to the Special Council Agenda, be adopted as printed to include the following:

4.0 Orders of the Day:

4.2 Stratford AI Fresco Project During COVID-19 (COU20-072)

Attachment – Management Report dated May 26, 202

Motion by

Staff Recommendation: THAT the report entitled "Stratford AI Fresco Project During COVID-19" (COU20-072) be received for information;

AND THAT Council provide authorization to move forward with Phase One related to the installation of up to 50 tables and umbrellas in Market Square, Upper Queen's Park, and Memorial Garden in the parkland area outside of the memorial area;

AND THAT consideration of a City of Stratford liquor with food licence application for public spaces or a Market Square public outdoor licensed area with set evening hours, be considered as part of a later Phase.

MANAGEMENT REPORT

Date: May 26, 2020
To: Mayor and Members of Council
From: Allison Jordan, Events Coordinator and Covid-19 City Initiatives Team
Report#: COU20-072
Attachments: Al Fresco Locations and Equipment.PDF

Title: Stratford Al Fresco Project During COVID-19

Objective: To provide Council with information on a proposed Stratford Al Fresco Project during COVID-19.

Background: The City Initiatives Team received a proposal from the Stratford Economic Response & Recovery Task Force to implement al fresco (outdoor) dining experiences in collaboration with and in support of Stratford's restaurants and culinary providers. The intention of the project is to:

- leverage public spaces to assist with economic recovery by supporting local restaurants and establishments, and eventually,
- to provide relief for businesses affected by the COVID-19 Pandemic with limited seating capacity within their venue by providing alternative seating in nearby public spaces to abide by Provincial guidelines.

Stratford City Centre BIA is leading operations in collaboration with City staff, Stratford Tourism Alliance, and HRT Destination Development Group. The project aims to place outdoor picnic tables and patio umbrellas in public spaces to provide seating for more than 200 people. Hand sanitizer stations, additional waste and recycle receptacles, and signage will be added as well. The outdoor furniture will be spread between select locations as follows:

- Market Square
- Upper Queen's Park
- Cenotaph/Memorial Gardens
- Tom Patterson Island

Materials will be owned and managed by the Stratford City Centre BIA. Funding for these materials is covered by the Stratford Economic Response & Recovery Task Force's budget which recently received FedDev funding.

Required equipment includes:

- 50 CR Plastics Picnic Tables
- 50 Commercial-grade Patio Umbrellas
- 15 Portable Hand Sanitizer Stations
- Additional Waste and Recycle Receptacles
- Signage, Marketing and Communications

The AI Fresco dining experience is part of a phased implementation plan. Additional information and ideas for future phases will be presented to Council, dependant on the progression of the COVID-19 Pandemic as directed under Provincial regulations.

Analysis: The aim of Phase One is to allow curbside and take-away patrons access to nearby outdoor dining facilities that are properly setup within COVID-19 health and safety guidelines and best practices such as physical distancing. It also provides additional seating areas for those shopping in the downtown in stores that have re-opened.

The four AI Fresco dining locations selected are based on access to public washrooms, proximity to restaurants, and likely venues for future special events. These spaces also allow for the outdoor furniture to be spread out in accordance with Provincial and local health unit guidelines for physical distancing.

In speaking with the Legion, it is recommended that the requested tables for Memorial Gardens are located in the parkland area outside of the memorial area.

Further to the proposed Cenotaph location, there are repairs scheduled to take place in this area, so placement of the tables should be coordinated with the repair work.

Additional information with respect to the Tom Patterson Island location to be provided at the meeting.

The Stratford Economic Response & Recovery Task Force have identified that this initiative ranks favourably for all 4 key metrics of Economic Impact: Affordability, Implementation Speed/Ease, DNA Alignment (fit within Stratford as a unique destination), and Lifetime Value.

Investment in the required equipment maximizes local economic recovery with the purchase of 50 round picnic tables from local manufacturer CR Plastics and procurement of health and safety signage from additional local providers. These materials are able to be utilized throughout additional Phases of the re-opening strategy such as future events and festivals, as permitted by the Province.

Anticipated additional phases will consider initiatives such as outdoor café extensions and potential road closures in the downtown core following the guidance of the Province and Public Health.

Financial Impact: Staffing costs may be incurred to assist with setup and takedown. Additional costs may be incurred if increased waste collection is required. Funding for equipment will be covered by the Economic Task Force's budget which has received funding from FedDev.

The HRT Sub-committee initiative includes funding that allows for the City Centre BIA to assist with sanitization and cleaning for high touch areas such as picnic tabletops, umbrella openers, and hand sanitizer stations.

Alignment with Strategic Priorities:

Strengthening our Plans, Strategies and Partnerships

Partnering with the community to make plans for our collective priorities in arts, culture, heritage and more. Communicating clearly with the public around our plans and activities.

Developing our Resources

Optimizing Stratford's physical assets and digital resources. Planning a sustainable future for Stratford's resources and environment.

Widening our Economic Opportunities

Strengthening Stratford's economy by developing, attracting and retaining a diversity of businesses and talent.

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Allison Jordan, Events Coordinator

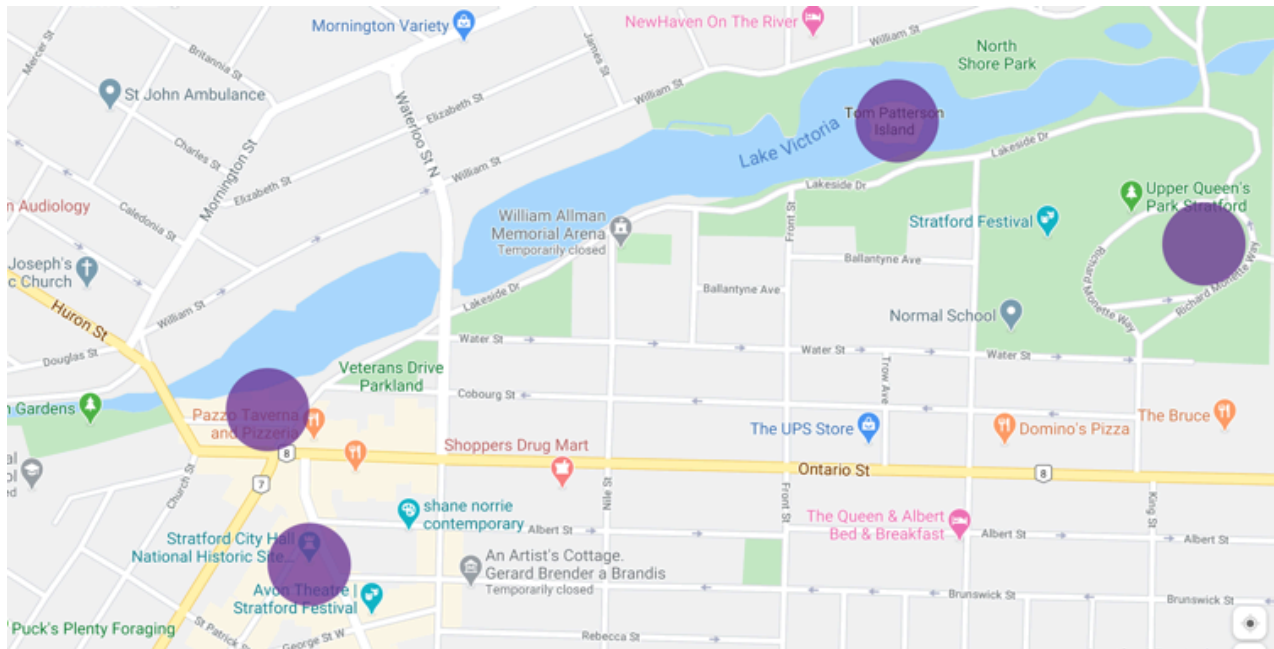


David St. Louis, Director of Community Services



Joan Thomson, Chief Administrative Officer

Stratford AI Fresco Locations and Equipment



Stratford AI Fresco locations: Market Square, Upper Queen's Par, Cenotaph/Memorial Gardens, and Tom Patterson Island.



Example of Equipment: Picnic Table with Umbrella and Signage.