



A meeting of the Heritage Stratford Advisory Committee was held on March 9, 2021 at 7:00 p.m., electronically.

Members Present: Cambria Ravenhill – Chair Presiding, Patrick O’Rourke, Howard Shubert, Roger Koert, Councillor Danielle Ingram, Brian Johnson, Barb Cottle, Jacob Vankooten, Jack West, *Robin Thornrose

Staff Present: Alyssa Bridge - Manager of Planning, Casey Riehl – Recording Secretary

Minutes

1.0 Call to Order

Cambria Ravenhill, Chair, called the meeting to order at 7:02 p.m.

2.0 Disclosure of Pecuniary Interest

None declared.

Cambria Ravenhill introduced Jack West, who is filling the alternate SABA representative position on the Committee.

3.0 Adoption of Previous Minutes

Motion by Councillor Ingram, seconded by Howard Shubert

THAT the minutes from the Heritage Stratford Advisory Committee meeting dated February 9, 2021 be adopted as printed. Carried

4.0 Business Arising from Previous Minutes

(a) Heritage Alteration Permit Application/Permit Review Sub-Committee Evaluation Form

Deferred.

(b) Update on Sign By-law Review

Deferred.

(c) Update on Heritage Conservation District (HCD) Standards

Councillor Ingram reported that staff is still looking for grant opportunities to update the HCD Standards. Howard Shubert and Patrick O'Rourke volunteered to draft an outline to summarize the scope of work required. Alyssa Bridge stated that grants usually have a quick turnaround time and it would be a good idea to have the paperwork prepared ahead of time.

(d) Blue Plaque Update

Cambria Ravenhill will schedule a meeting of the Awards Sub-Committee later in March or April.

*Robin Thornrose now present at the meeting at 7:12 p.m.

(e) 2020 James Anderson Award Update

Cambria Ravenhill reported that the Awards Sub-Committee has received a total of three nominations for the 2020 James Anderson Award, although one does not meet the qualifications/criteria for the award. Ms. Ravenhill will forward the two nomination packages to the whole Committee to review prior to the next meeting.

(f) 2021 Special Project Discussion

Patrick O'Rourke reported that the intended goal of the project is to highlight the positive improvements that people are doing in the HCD, as opposed to what they should not be doing. Mr. O'Rourke will inquire with the local newspaper on costs associated with posting a ½ page article. Councillor Ingram also suggested posting the information on the City's social media. Jack West suggested that SABA is hosting a virtual parade of homes this year, which may be an option to highlight this on another social media platform. Mr. West will discuss with SABA executives and report back to the Committee.

(g) Adding an ACO Representative to Heritage Stratford – C. Ravenhill

Cambria Ravenhill reported that the ACO is open to working with Heritage Stratford, however at this time the Committee will wait to hear back from ACO representatives if they would like to officially join the Committee. Further update to be provided and discussion at the April meeting on whether the Committee will request Council to consider adding this position.

5.0 Designation Sub-Committee Update

(a) Non-Designated Properties Register – Discussion on Additional Properties – Patrick O'Rourke

Alyssa Bridge reported that she has heard back from the University of Waterloo Heritage Resource Centre. They would be open to working with the Committee, but require a scope of work to be developed outlining what the project would

entail. Patrick O'Rourke will forward the latest updated lists to Ms. Bridge to include with the scope of work. Cambria Ravenhill noted that part of the scope will be to complete the streets on the list that begin with A and B, as they were not part of the last list from approximately 2015.

(b) Avoncrest Property – Howard Shubert

Howard Shubert has received some feedback regarding his designation report. Members were asked to forward any additional comments to Mr. Shubert for inclusion in the report. Staff advised they will forward the report to Jack West for his information. Cambria Ravenhill suggested reaching out to the owners of Avoncrest and sharing the report with them. She also stated that inviting them to an upcoming Committee meeting to discuss their future development plans and the designation process would be helpful.

6.0 Development Services Report – Alyssa Bridge, Manager of Planning

Alyssa Bridge noted that inspections for heritage alteration permits will now require a final inspection as part of the process. Having a final inspection may potentially allow the sub-committee the opportunity to have a discussion on what has been done and what had been proposed in the alteration permit application.

Cambria Ravenhill will reach out to Michael Wilson for assistance with the re-wording of the current record of designation at Gallery Stratford. Staff to forward original Art Gallery designation, as well as Marg Rowell's description.

7.0 New Business

(a) 2021 National Trust for Canada – Annual Membership Fee

Motion by Councillor Ingram, seconded by Howard Shubert

THAT the Heritage Stratford Advisory Committee spends \$150.00 to renew their annual membership with the National Trust for Canada for 2021. Carried

(b) Advertising on City Property Policy – Alyssa Bridge

Staff circulated the draft policy on advertising on City property for Committee members review and comment. Alyssa Bridge provided a brief overview of the policy for members. Members can provide comments and feedback directly to Stephanie Potter, Policy and Research Associate before March 23, 2021.

(c) 2021 Digital Doors Open – Councillor Ingram

Councillor Ingram reported that Doors Open is holding a digital version this year. The 2021 interpretive theme is "Design". She inquired if Heritage Stratford would be interested in participating this year. Howard Shubert suggested the new Tom Patterson Theatre would be a good candidate for the

video submission and the “design” them. Councillor Ingram will contact the Festival Theatre to inquire if they already have some footage of the theatre that could be submitted. The videos will be posted on the Doors Open Ontario website. There is an expression of interest form online that can initially be submitted to perhaps gain some further information. Robin Thornrose will also inquire with a local videographer on costs involved in preparing a video.

(d) Destination Stratford Audio Tours – Patrick O’Rourke

Patrick O’Rourke reported that Destination Stratford is now offering various audio tours around Stratford. These used to be the self-guided tours that were in printed brochures. He suggested that Heritage Stratford could possibly request they convert the brochure for the heritage walking tour into an audio tour. Mr. O’Rourke will contact Destination Stratford to inquire about this.

8.0 Next Meeting Date – Tuesday, April 13, 2021 at 7:00 p.m., electronically

9.0 Adjournment

Motion by Councillor Ingram, seconded by Patrick O’Rourke

THAT the March 9, 2021 Heritage Stratford Advisory Committee meeting adjourn.

Carried

Start Time: 7:02 P.M.

End Time: 8:10 P.M.