

The Corporation of the City of Stratford Community Services Sub-committee Open Session AGENDA

Date:	Thursday, April 15, 2021
Time:	3:30 P.M.
Location:	Electronic Meeting
Sub-committee Present:	Councillor Beatty - Chair Presiding, Councillor Sebben - Vice Chair, Councillor Burbach, Councillor Clifford, Councillor Henderson
Staff Present:	David St. Louis - Director of Community Services, Tatiana Dafoe - City Clerk

To watch the Sub-committee meeting live, please click the following link: <u>https://stratford-ca.zoom.us/j/82011119212?pwd=cUNidlFmL0dJUDBvWGZhRzI4Ykw3dz09</u> A video recording of the meeting will also be available through a link on the City's website <u>https://calendar.stratford.ca/meetings</u> following the meeting.

Pages

1. Call to Order

The Chair to call the Meeting to Order.

2. Disclosure of Pecuniary Interest and the General Nature Thereof

The *Municipal Conflict of Interest Act* requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and otherwise comply with the *Act*.

Name, Item and General Nature of Pecuniary Interest

3.	Deleg	Delegations			
	None scheduled.				
4.	Report of the Director of Community Services				
	4.1.	Orr Insurance Allman Arena Score Clock Advertising – Agreement Renewal (COM21-002)	3 - 4		
		Motion by Staff Recommendation: THAT the agreement between the City of Stratford and Orr Insurance Brokers Inc. for advertising on the Allman Arena Score Clock be renewed for a further five-year term to June 30, 2026;			
		AND THAT the Mayor and Clerk, or their respective delegates, be authorized to sign the agreement.			
5.	Department Update 5 - 7				
	The [activi	Director of Community Services to provide an update on the department's ties.			
6.	Advis	ory Committee/Outside Board Minutes	8 - 18		
	The following Advisory Committee/Outside Board minutes are provided for the information of Sub-committee:				
	•	Board of Park Management minutes of January 12, 2021			
	•	Communities in Bloom Advisory Committee minutes of February 4, 2021			
7.	Next Sub-committee Meeting				
	The r p.m.	next Community Services Sub-committee meeting is May 13, 2021 at 3:30			
8.	Adjournment				
		ing Start Time: ing End Time:			

Motion by _____ Sub-committee Decision: THAT the Community Services Subcommittee meeting adjourn.



MANAGEMENT REPORT

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Date:	March 24, 2021
То:	Community Services Sub-committee
From:	David St. Louis, Director of Community Services
Report#:	COM21-002
Attachments:	None

Title: Orr Insurance Allman Arena Score Clock Advertising – Agreement Renewal

Objective: To consider a renewal agreement between the City of Stratford and Orr Insurance Brokers Inc. for use of advertisement space on the score clock at the Allman Arena for the term 2021 – 2026.

Background: Orr Insurance Brokers Inc. has advertised on the score clock at the William Allman Memorial Arena since the 2001-2002 season. The most recent five-year agreement brought a total revenue of \$2,725.

Analysis: Orr has indicated their interest in renewing at the below noted increased rates.

Financial Impact: Orr agrees to pay to the City the following rates each season during the term of the renewal agreement (\$25 increase each year):

2021-2022 Season - \$600.00 2022-2023 Season - \$625.00 2023-2024 Season - \$650.00 2024-2025 Season - \$675.00 2025-2026 Season - \$700.00

Alignment with Strategic Priorities:

Developing our Resources

Optimizing Stratford's physical assets and digital resources. Planning a sustainable future for Stratford's resources and environment.

Staff Recommendation: THAT the agreement between the City of Stratford and Orr Insurance Brokers Inc. for advertising on the Allman Arena Score Clock be renewed for a further five-year term to June 30, 2026;

AND THAT the Mayor and Clerk, or their respective delegates, be authorized to sign the agreement.

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David St. Louis, Director of Community Services

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Joan Thomson, Chief Administrative Officer

Community Services Sub-committee Department Update MARCH 2021

PARKS

- Staff continue regular maintenance:
 - garbage pick-up in park system
 - Picnic table repair and painting
 - Street tree pruning
 - Dead ash tree removal
 - Natural area trail pruning
 - Swan care
- Swans will be released the first week of April

PARKS CAPITAL

- Goose Control RFP closed on February 24 with four submissions received and awarded to Trapper Dan (program started March 15)
- Accessible Playground Equipment RFP closed March 3 with seven submissions received. Awarded to New World Park Solutions Inc.

CEMETERY

- Office open by appointment with walk-up service using intercom system in place, staff continue:
 - Burials
 - Cemetery sales
 - Cemetery maintenance

CEMETERY CAPITAL

• Riding mower with leaf picker replacement – Closed on March 3, 2021 with one bid received. Awarded to D & S Downham Equipment.

TRANSIT

- Seat behind driver made unavailable to recognize social distancing
- All fleet disinfected nightly
- Hand sanitizer placed at front doors for customers to use when entering bus
- Gloves/surgical masks/disinfectant made available to staff
- Weekly Ridership Average:
- Ridership at approx. weekly average increased 39% from same time last year
- Feb 21 27: 7479 last year 6288

- Feb 28 Mar 6: 8069 last year 10225
- Mar 7 13: 8081 last year 6391
- Mar 14 20: 7659 last year 2766
- Mar 21 27: 7966 last year 1225

TRANSIT CAPITAL

- Bus replacement 2021 2 additional 40-foot buses are in the process of specifications and prepped to order. Tentative delivery date of late 2021.
- 2021 Accessible bus stops with shelters have gone out for an RFP. Tentative completion date of mid/late summer.

PARALLEL TRANSIT

- All fleet disinfected nightly
- Gloves/surgical masks/disinfectant made available to staff
- Weekly Ridership Average
- Feb 21 27: 154
- Feb 28 Mar 6: 161
- Mar 7 13: 147
- Mar 14 20: 174
- Mar 22 27: 181
- Ridership at approximately 45% of normal

PARALLEL TRANSIT CAPITAL

• Bus replacement 2020 – bus has been ordered with expected delivery April 2021

RECREATION PROGRAMMING

- Online programming and presentations continue to be offered on the Stratford Lakeside Active Adults Facebook page including yoga, line dancing, exercise, music, and cooking classes
- Stratford Lakeside Active Adults have re-introduced 8 weekly activities at the Agriplex including Billiards, Carpet Bowling, Lapidary, LivFit Exercise, Low Impact Fitness, Pickleball, Shuffleboard and Woodcraft
- Community sport programs have been re-introduced to the Agriplex including badminton, volleyball, basketball, soccer, pickleball
- Stratford Bingo Country is in full operation at the Agriplex with a maximum of 50 participants per session
- Program planning for summer day camps and aquatics remains in progress
- As the spring/summer recreation season approaches, the department has released a COVID-19 protocol development strategy with the goal to work with all individuals and groups looking to rent city-run facilities, to assist each group in the planning of sport-specific return-to-play protocols, in line with current government regulations and national sport guidelines

• Staff are working with a local service club and the Stratford City-Centre to draft adapted Canada Day celebrations

RECREATION FACILITIES

- The Rotary Complex, Agriplex, and Dufferin Arena facilities are currently operating under the Yellow Protect zone for public health measures. This zone allows for up to 50 participants and 50 additional spectators per area of a facility.
- All patrons that enter the facilities are actively screened by facility staff.
- At the end of April one ice surface (Rink A) will be removed from the Rotary Complex for the summer months. The other ice surface (Rink B) will remain in at the Rotary Complex.
- Public Skating sessions will continue at the Dufferin Arena on Sunday's from 2:15 to 3:15 pm for the month of April. There is a maximum of 50 participants per session with pre-registration and pre-payment being required.
- Some of the outdoor washroom facilities will open to the public on Friday, April 16th. These facilities include the Upper Queens Park washrooms, Allman Arena exterior washrooms, Northshore washroom, and the Tourism Booth/Boathouse washrooms. Staff will fully clean and disinfect these washrooms facilities every two hours during operational hours.

RECREATION FACILITIES CAPITAL

• Allman Cooling Tower Replacement closed on March 24 with five bids received. Awarded to CIMCO Refrigeration



A meeting of the Board of Park Management to be held on **Tuesday, January 12, 2021** at 3:30 p.m. via Zoom.

PRESENT: Chairman Rick Orr, Vice Chair Jennifer Lamb, Randy Brown, Dave Hanly, Sheri Maguire, Councilor Beatty, Councilor Henderson.

ABSENT WITH REGRETS: Kimberly Richardson.

STAFF PRESENT: Quin Malott Manager Parks, Forestry & Cemetery.

AGENDA

2616. <u>DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE</u> <u>THEREOF</u>:

Chairman Orr stated none declared.

2617. PRESENTATION: ZAC GRIBBLE:

Issue: Update from Stratford Tourism Alliance Director.

Executive Director of Destination Stratford provided an overview of the success achieved in 2020 and the optimistic vision for 2021 growing and expanding existing programs to continue to support the community and commerce within Stratford. The Al Fresco initiative was very impactful. All the infrastructure, good will and success is in place for 2021, recognizing that it will be equally if not more challenging. Zero instances or issues arose. The efforts supported downtown, retail and special events alike. There was also live music, concerts, live plays and the crowning achievement of "Lights On Stratford" with Tom Patterson Island display being the most shared and photographed location. Public spaces were used in new and creative ways. The circles project was a key example of an initiative that supported healthy and safe use with a heartfelt email being forwarded by a local business expressing gratitude and suggesting it was the difference between operating and closing.

Regrettably, due to the new Provincial lockdown restrictions there is no viable path forward for "Lights On Stratford" and as such it must be discontinued immediately. The vision is to grow and expand the program in 2021-2022. Mr. Gribble and the Task Force team will return with plans for 2021 in the future for the Board's consideration.



All the Recovery Task Force initiatives metrics have a lifetime value designed to be multi-year projects to be advocated and funded for in a post-Covid world. STA owns the lighting materials so reimplementation will not be an issue.

3:50pm Mr. Gribble leaves the meeting.

2618. <u>MINUTES</u>:

Issue: The minutes of the August 13, 2020 meeting provided for Board's approval.

Resolution: That the minutes of the August 13, 2020 meeting be approved.

Mover: Councilor Beatty Seconder: J. Lamb Carried.

2619. STRATFORD BOAT HOUSE LEASE AGREEMENT RENEWAL:

Issue: To consider renewing the agreement with Frank & Deb Herr for the operation of the boat livery on park waterways with passenger service for a further five-year term.

Background and Analysis: This agreement has been in place since 1992. The department does not have any concerns with the Herr's wish to renew for a further five years.

Financial Impact:

Revenue will be as follows:

2021 - \$8000.00 2022 - \$8200.00 2023 - \$8400.00 2024 - \$8600.00 2025 - \$8800.00

Staff Recommendation: That the Board renew the agreement with Frank & Deb Herr for the operation of the boat livery on park waterways with passenger service for a further five-year term to December 21, 2025.

Discussion regarding the small 150 sq. ft. tourism building above the boathouse operation. Mr. Herr has not followed up regarding including its use in the context of his operation. The move to discontinue its use was made by the last director. Mr. Gribble



should be approached to revisit the option of utilizing the space. Should STA not wish to include it in its operation, the tender must go to RFP. It was recognized that Mr. Herr may be the only party interested. The issue will return to the Board of Park Management for process.

Resolution: To approve the lease agreement as presented for 5 years from 2021 – 2025.

R. Brown raised the question of who owns the watercraft. It was confirmed that Mr. Herr owns all the paddle boats, canoes and the Juliette.

Mover: D. Hanly Seconder: R. Brown Carried.

2620. PARK FACILITY RENTAL FEES:

Issue: Staff to review proposed updated fees for 2021 - 2023.

Background and Analysis: At the June 12, 2017 meeting [Item #2506] Chairman Orr indicated that he would like to see the rates reviewed every three years. The rates aid in providing minor maintenance and staffing for the facilities.

Additional Information: The action item for staff was to ensure the rates are brought to the Board every three years for review. In keeping with the Board's direction, staff are providing a 3% rate increase schedule for the bandshells, pavilion and permanent picnic tables.

Q. Malott indicated that at this time there are no rentals scheduled for 2021. He recommends moving forward with the rate process so that when the system returns to operation the department is positioned to move forward seamlessly.

The Chairman recognized that the revenue is essential to maintaining and operating the facilities.

Staff Recommendation: The Board approves the 3% rate increase as presented.

Resolution: To approve the 3% rate increase on the park facilities as detailed for the 2021 through 2023 seasons.

Mover:S. MaguireSeconder:Councilor BeattyCarried.

2621. 2021 PARKS SEASONAL OPERATIONS – STAFF UPDATE:

January 11, 2021



Issue: Quin Malott, Parks, Forestry and Cemetery Manager to provide information update on projected operational status for 2021.

Additional Information: North Shore Drawing from UTRCA provided. North Shore reconstruction to begin mid-January. Project includes 60m of bank retention with canoe launch.

Sports fields, natural area, parks and trees will all be maintained. The rate at which the work is accomplished will be slower as there will be less staff hired. In 2020 5 Seasonal Staff were hired for Parks, Forestry and Cemetery Divisions of Community Services Department.

Similar to 2020 Memorial Gardens, Cemetery, City Hall and Shakespearean Gardens will be planted with flowers. The remaining beds will be covered with the landscaping cloth and wood chips. 2021 will include 270 Core Hanging Baskets and 55 Core Planters as well. Chairman acknowledged how great the park system looked last year in consideration of the staffing limitations, however, would like to see more plantings around the Cenotaph. Q. Malott clarified that due to restoration work on the Cenotaph in 2020 a decision was made not to plant those flowers but will attempt to plant these beds with the resources obtained in 2021.

2021 will also proceed with the hiring of four temporary staff to be utilized between the Parks and Cemetery Divisions of Community Services Department.

Chairman Orr enquired about naturalizing areas as was initiated 10 years ago. Q. Malott indicated that at this point, all areas that can be naturalized without residential push back have been done. Homeowners have expressed concern about ticks, mosquitos and other disease carrying insects. Q. Malott advised that the compromise made was to complete buffer and rim cuts for maintenance around areas in proximity to residential properties.

2021 Project highlights include replacement of the walking bridge below James Street which was originally built in 1971 but in reality, it has been replaced piece by piece probably 3 times over. Contract was awarded to McLean Taylor of St. Marys. The bridge's arched design is made of steel frame with wooden planked surface. The width is 1.8 meters instead of the previous 1.15 meters which allows for two-way traffic. New abutments will be installed, and the total span of the bridge is 20 meters.

Another project to be initiated in the next few weeks includes the continuation of 60 meters of bank restoration in the area of the north shore between James and Waterloo



Streets. \$20,000.00 has been obtained from the Energy & Environment Committee, possibly a small grant from the Rotary Club and possible funds from Infrastructure and Development like 2020. A canoe/kayak drop will be installed where the existing private dock was in keeping with the negotiations with private property owners.

UTRCA are going to build the cribs off-site and bring them in at time of construction. The area being reclaimed is a continuation of a list compiled 3-4 years ago that could not be completed all at once due to the funding restrictions. Stone dust pathway will be reclaimed and widened to 1.5 meters or approximately five feet.

2622. SYSTEM CHANGES FOR COVID/DISTANCING:

Issue: Chairman Orr to guide the Board members conversation and consideration of ways and means to enhance the safe use of the park system throughout the pandemic.

Dave Hanley email suggestion for agenda: "My comments are intended to deal with movement of pedestrians in the Covid19 situation. The sidewalks need to be cleared such that people can safely walk on the sidewalk under snow/ice conditions; people are understandably walking on the roadway to ensure social distancing, so the road to the curbs need to be cleared under snow/ice conditions and vehicle traffic needs to adhere to posted speed limitations....additional signage, enforcement? ; sidewalk connections thru to the roadway should be cleared as well in snow/ice conditions. Walking on/along roadways poses challenges to pedestrians but it can be done safely under the right conditions. Given current Covid19 conditions and the likelihood that these will continue thru the winter, the Lake Victoria park area will be an important part of many people's exercise and outdoor activity routine. Just some thoughts. Regards, Dave"

It was recognized that the park system has realized a profound increase in use as the community seeks to get out, exercise and come together.

Q. Malott indicated that walkway along south side of river will be maintained and cleared throughout the winter in keeping with standard maintenance practices. Walkways to the road are maintained, however this clearing is to facilitate access to parked vehicles and side streets. D. Hanly asked about installation of more 30km speed limit signage. Chairman Orr suggested this would be a City Council decision to put up more temporary signs due to the increase in walking traffic in this area. Councilor Henderson suggested that the Police Department be approached to put their temporary speed indicator into the area as a reminder for vehicles to slow down as its efficacy has been proven in other areas.



Resolution: Community Services staff to approach Stratford Police Services regarding the possibility of installing the speed meter on the river drive.

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Mover: R. Brown Seconded: D. Hanly

Carried.

Chairman Orr wanted members to reflect and offer suggestions to Q. Malott on ways to enhance the park system for pedestrians and in a physically/social distancing appropriate manner.

2623. OTHER BUSINESS:

Motion by Councilor Henderson, seconded by Councilor Beatty to adjourn the meeting at 4:22pm.

Next meeting will at the call of the Chair as needed.

Communities in Bloom February 4, 2021



A meeting of the Stratford Communities in Bloom Committee (CIB) was held on February 4, 2021 at 12:00 p.m., electronically.

Present: Councillor Brad Beatty – Chair Presiding, Linda Hawken, Carys Wyn Hughes, Councillor Bonnie Henderson, Barb Hacking, Kimberly Richardson, George Keirstead, Cindy Carlson

Absent: Paul Smith

Staff Present: Quin Malott – Parks & Forestry Manager, Casey Riehl – Recording Secretary

MINUTES

1.0 Call to Order

Councillor Beatty called the meeting to order at 12:06 p.m.

2.0 Disclosure of Pecuniary Interest None declared.

3.0 Adoption of Previous Minutes

Motion by Kimberly Richardson, seconded by Barb Hacking THAT the minutes from the Communities in Bloom Advisory Committee meeting dated January 7, 2021 be adopted as printed. Carried

4.0 **Business Arising From Previous Minutes**

a) 2021 Project Plans and Budget – Councillor Beatty

Porous Pave for Benches

Councillor Beatty reviewed projects wrapping up from 2020 and continuing on into 2021. The porous pave project in Queens Park and down by the river will continue in the spring. Quin Malott, Manager of Parks, Forestry and Cemetery reported that the benches identified by CIB, the Ted Blowes Memorial bench (bottom of snake hill) and also the one at the Ted Blowes Memorial Garden, will both be done.

Mr. Malott explained they will start with the benches near the Cenotaph and work their way east along the river. The benches being done are the metal memorial benches. Currently, the Parks Board is replacing all the old wooden benches with new memorial benches as requests come in.

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Home Hardware Day/Planter Day

Committee members discussed the upcoming annual Home Hardware Day that the Committee organizes. This year the event would land on Saturday, May 29. With varying restrictions in place due to the pandemic the Committee will need to come up with alternative options. Kimberly Richardson suggested pre-ordering through the City's website and items will be prepped ahead of time for drive-through pick up. Councillor Beatty discussed possibly moving locations this year from Home Hardware to a larger parking lot that will permit social distancing and a drive-through format. Carys Wyn Hughes suggested a large parking lot that has an entrance and exit that would help with traffic flow. Some suggested just purchasing bags of soil, for this year only, to make loading into vehicles easier. Councillor Henderson noted that adequate advertising to make people aware of a location change from the usual Home Hardware location will be important. The Committee will discuss further details at the March meeting, having a better idea of what the restrictions might be.

Cindy Carlson suggested giving out marigolds or another yellow flower at the event to continue on with the "Hope is Growing" theme. The event could be advertised as "spreading sunshine, come to the Rotary Complex" in lieu of Home Hardware day. George Keirstead suggested "Here comes the sun" or a new name to tie in with the yellow theme might work this year.

Kimberly Richardson suggested tying into the Stratford Farmer's Market if the event was held at the Rotary Complex.

Sunflowers at the Hospice

Barb Hacking discussed expanding the planting at the Hospice to encourage all residents in Stratford to plant sunflowers. She explained a program that was run last year in memory of a two-year old boy. Ms. Hacking has contacted the grower of the four fields of sunflowers that were grown for that event and he has offered to provide seed packets. Handing out the seeds and "advice from a sunflower" could also be incorporated into the yellow theme. Some natural areas that could be planted are along the pathway near the hospice, Meadow Rue, The Old Grove entrance, the north shore of the river and Greenwood Park.

Councillor Henderson suggested asking Mike Beitz, Corporate Communications Lead, to do a post on social media to let citizens know about the yellow theme early enough so they can plan for plantings. Councillor Beatty will ask Mike Beitz. Quin Malott suggested that with the City already planting the baskets and planters pink, perhaps instead of a yellow theme, the Committee could promote planting the sunflowers. George Keirstead noted that the pink and the yellow colours resemble the sunrise, a time of hope and a new day.

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Tree Plantings

Members discussed continuing the tree plantings from the St. David Street/Cooper Site area down to Wellington Street. The Committee will plan to continue this as a project in the fall.

Updating the CIB Webpage

Councillor Beatty contacted Mike Beitz regarding completing updates to the webpage and he agreed to assist with this project. Councillor Beatty asked members to review the current webpage and provide feedback for updates and improvements. Committee members can gather and organize information that they would like to see added to the page and Councillor Beatty will put a package together for Mike Beitz. Kimberly Richardson volunteered to assist with this project.

b) Anti-Littering Campaign Update – Kimberly Richardson

Kimberly Richardson reported that when pandemic regulations will allow, they will move forward with plans for the campaign. Councillor Henderson will have an update from CBEAC after their March meeting. Ms. Richardson also suggested that this year CIB could do a social media blitz to have citizens do their part on their own properties and continue with the theme of "hope" and "spring forward". There might be an opportunity to use some CIB National logos and promotion with their "Hope is Growing" theme.

c) Update from CIB National – Councillor Beatty

Councillor Beatty noted that the theme of the 2021 National Communities in Bloom program is "Hope is Growing". They are asking communities to consider planting yellow for renewed hope. He suggested that CIB could use this theme for their planting at the Anniversary Garden. Members discussed using sunflowers; however, Quin Malott suggested leaving them to more natural areas, as they do not have much display until the last two weeks when they are blooming. For the planting, members will incorporate some sunflowers in the back row and a variety of other flowers that will bloom earlier and throughout the summer. Quin Malott will supply support for plant selection. Carys Wyn Hughes, Barb Hacking and Cindy Carlson volunteered to head up this project. Kimberly Richardson and George Keirstead also volunteered to assist as needed.

The CIB National program this year will be a virtual edition and Stratford will register to participate in 2021. Councillor Beatty has forwarded the outline of the program to members. The big difference is that each community will have two

1-hour Zoom consultations with the judges. Stratford will also receive 50 complimentary tulip bulbs to plant.

d) Volunteer Program with Community Services – Councillor Beatty

Members discussed CIB members and community volunteers assisting Community Services Staff with some of the gardens this summer. Mr. Malott is open to working with the Committee. The Ted Blowes Memorial Garden will again be maintained by the Committee. Mr. Malott will have the water turned on for the Committee's use, as well as relocate a picnic table close to the garden. CIB will also plant and maintain the CIB 25th Anniversary garden near the boathouse at the river. Linda Hawken volunteered to assist Barb Hacking and Cindy Carlson with the gardens.

Motion by Councillor Henderson, seconded by Kimberly Richardson THAT the Communities in Bloom Advisory Committee spend up to a maximum of \$75.00 to purchase an additional metal hose for watering the Ted Blowes Memorial Garden. Carried

Quin Malott reported that City staff will be planting and maintaining 300 hanging baskets and 55 sidewalk planters this summer.

5.0 New Business

a) Annual Review of CIB Terms of Reference – Councillor Beatty Councillor Beatty reviewed the Committee's mandate. Members did not have any updates or amendments.

b) 2021 Miracle Grow Garden Selection – Councillor Beatty

Councillor Beatty has received information regarding the Miracle Grow Garden Selection program. He will forward the information package to Committee members to review. Barb Hacking and Carys Wyn Hughes will look after registering for the program.

6.0 Upcoming Events

No new events to report.

7.0 **NEXT MEETING DATE** – Thursday, March 4, 2021 at 12:00 p.m., electronically.

8.0 ADJOURNMENT

Motion by Kimberly Richardson, seconded by Linda Hawken THAT the February 4, 2021 Communities in Bloom Advisory Committee meeting adjourn. Carried

Communities in Bloom February 4, 2021

Meeting Start Time: 12:06 P.M. Meeting End Time: 1:04 P.M.