



A meeting of the Stratford Communities in Bloom Committee (CIB) was held on June 3, 2021 at 12:00 p.m., electronically.

Present: Councillor Brad Beatty – Chair Presiding, Linda Hawken, Kimberly Richardson, Councillor Bonnie Henderson, Barb Hacking, Cindy Carlson, Carys Wyn Hughes

Staff Present: Casey Riehl – Recording Secretary

Absent: Quin Malott – Manager of Parks, Forestry & Cemetery, George Keirstead

Minutes

1.0 Call to Order

Councillor Beatty, Chair presiding, called the meeting to order at 12:06 p.m.

2.0 Disclosure of Pecuniary Interest

None declared.

3.0 Adoption of Previous Minutes

Motion by Kimberly Richardson, seconded by Linda Hawken

THAT the minutes from the Communities in Bloom Advisory Committee meeting dated May 6, 2021 be adopted as printed. Carried

4.0 Business Arising from Previous Minutes

a) Update on Stratford Farmer's Market Event (May 29) – Councillor Beatty

Councillor Beatty reported that the event went well, and the CIB table was well visited. As an alternative venue this year, Committee members liked the change and extra exposure to network with people. Members are interested in possibly doing it this way again next year. Carys Wyn Hughes will order name tags for the new committee members.

Motion by Carys Wyn Hughes, seconded by Kimberly Richardson

THAT the Communities in Bloom Advisory Committee spends up to a maximum of \$50.00 to purchase name tags for new Committee members.
Carried

b) CIB Website Update – Councillor Beatty/Kimberly Richardson

Members reviewed the current CIB page on the City's website. Kimberly Richardson suggested adding pictures of recent CIB projects and work towards updating the photo gallery every six months. Barb Hacking will forward the link to the Ted Blowes Memorial Garden to be included on the site, as well as the information regarding the pollinator pathway. Members are asked to forward any pictures they would like to be considered for the site to Kimberly Richardson.

c) 2021 Miracle Grow Garden Selection Program – Barb Hacking

Barb Hacking has received 12 signs and 11 gift certificates for this year's event. Ms. Hacking will work with the City's Corporate Communications Lead to post the information on the website in July. The deadline for the event is the end of August, so all submissions and judging will have to take place before then.

d) Update from CIB National – Councillor Beatty

Councillor Beatty reported that the next step for judging is a zoom consultation with the judges. Councillor Beatty will inquire if the date of the next CIB meeting would suit the judges and he will set up the consultation prior to the meeting on July 8.

e) Gardens of Hope Update (Confederation Park) – Barb Hacking

Barb Hacking reported that due to the lockdown, the workshops regarding the art for the bridge have not taken place. Councillor Beatty shared the artwork that will be painted on the front of the wall at the park. Barb Hacking stated that they are awaiting further funding to complete the back of the wall. Sunflower seeds have been planted around the new magnolia trees in the Ted Blowes Garden and additional shade plants have also been added.

5.0 New Business

a) CIB Anniversary Garden – Councillor Beatty

Councillor Beatty thanked members for helping to plant the CIB garden this year. Members planted 215 sunflowers in memory of the children lost in BC. Barb Hacking inquired if a temporary sign could be posted at the garden to let people know that it is the Garden of Hope, as well as the significance of the 215 sunflowers. Kimberly Richardson will contact the Manager of Parks, Forestry & Cemetery and the Parks Board to seek approval for the temporary sign to be posted.

Motion by Barb Hacking, seconded by Cindy Carlson

THAT the Communities in Bloom Advisory Committee spends up to a maximum of \$65.00 to purchase a temporary sign for the CIB Garden of Hope. Carried

6.0 Upcoming Events

No new events.

7.0 NEXT MEETING DATE – Thursday, July 8, 2021 at 12:30 p.m., electronically.

8.0 ADJOURNMENT

Motion by Kimberly Richardson, seconded by Councillor Henderson

THAT the June 3, 2021 Communities in Bloom Advisory Committee meeting adjourn. Carried

Meeting Start Time: 12:06 P.M.

Meeting End Time: 12:40 P.M.