

Communities in Bloom Advisory Committee

MINUTES

A meeting of the Stratford Communities in Bloom (CIB) Advisory Committee was held on Thursday, August 4, 2022 at 12:00 p.m., electronically.

Committee Members Present: Councillor Brad Beatty – Chair Presiding, Barb Hacking, Linda Hawken, Kimberly Richardson, Mary-Anne Krutila, Cindy Carlson

Staff Present: Casey Riehl – Recording Secretary

Absent: Carys Wyn Hughes, Councillor Bonnie Henderson, Quin Malott – Manager of Parks, Forestry & Cemetery

1. Call to Order

Councillor Beatty, Chair presiding, called the meeting to order at 12:04 p.m.

2. Declaration of Pecuniary Interest

None declared.

3. Adoption of the Previous Minutes

Motion by Kimberly Richardson Seconded by Cindy Carlson THAT the minutes from the Communities in Bloom Advisory Committee meeting dated June 2, 2022, be adopted as printed. Carried

4. Business Arising from Previous Minutes

4.1 Update on Ted Blowes Memorial Garden – Barb Hacking

Members were advised that next week, volunteers will be working on the garden in preparation for the judges visit. Zehrs donated annual plants and they have been planted in the garden. The yellow bench has been tagged with graffiti again. It was tagged earlier this year, as well as one of the steps on the bridge. Barb Hacking will spray paint the bench yellow again before the judges arrive.

4.2 Update on CIB Webpage – Kimberly Richardson

Kimberly Richardson advised she would forward the press release from CIB National to Mike Beitz, Corporate Communications Specialist, to post on the City's website. Barb Hacking has already sent a copy of it to the Beacon Herald.

4.3 Best Blooming Contest – Barb Hacking

Barb Hacking reported that they have received some nomination for this year's contest. The deadline to submit nominations is Friday, August 5, 2022. Kimberly Richardson inquired if the winning gardens could be included on the judges' itinerary. Barb Hacking also reported that the Horticultural Society would like a list of the winning gardens to contact them about participating in the 2023 garden tours.

4.4 Update on Plans for CIB Judges Visit (August 16-18, 2022)

Brad Beatty reviewed the draft itinerary for the judges visit. There are still some items to be finalized as follows:

- Brad Beatty will pick up CIB magnets for the car and the teardrop flags;
- Drivers to pick up and drop off at Pearson Airport;
- In-car snacks, small items for judges' gift baskets;
- Evening entertainment ideas ghost walk, singer at Upper Queen's Park;
- Tours and discussions to focus on the four seasons of Stratford;
- Barb Hacking will review the application for the winter festivals award;
- Guest speaker at Boathouse lunch Cindy Carlson will contact Stratford District Secondary School's Eco Club;
- Confirm locations/times with photographer Carys Wyn Hughes;
- Confirm a location/time with media Barb Hacking;
- Confirm dinner reservation for Wednesday Brad Beatty;
- Confirm additional guests for meals and various locations;
- Inquire about an evening at the Stratford Chef School Kimberly Richardson and
- Possible Museum tour/evening entertainment (culture cab) Cindy Carlson.

Councillor Beatty will e-mail members a to-do list to confirm final plans.

5. New Business

No new business noted.

6. Upcoming Events

- Judges Visit August 16-18, 2022
- CIB National Symposium October 20-23, 2022
- **7. Date of Next Meeting –** Thursday, September 1, 2022 at 12:00 p.m., electronically.

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8. Adjournment

Motion by Linda Hawken Seconded by Cindy Carlson THAT the August 4, 2022 Communities in Bloom Advisory Committee meeting adjourn. Carried

Meeting Start Time: 12:04 P.M. Meeting End Time: 1:02 P.M.