



## **ENERGY AND ENVIRONMENT ADVISORY COMMITTEE ADDENDUM**

Adoption of Addendum to the Energy & Environment Advisory Committee Agenda:

Motion by

**THAT the Addendum to the Energy and Environment Advisory Committee Agenda dated March 5, 2026, be added to the agenda as printed to include the following:**

### **11. New Business**

#### 11.1 Request from Perth County Sustainability

Following the publishing of the agenda, Ian Morton, Perth County Sustainability, provided the attached request, for the consideration of members, to partner with the Energy & Environment Advisory Committee at the Stratford Home Show to promote water conversation through a free draw of a rain barrel.

**Proposal: Participation in the Stratford Home Show  
March 2, 2026**

Dear Members of the Energy and Environment Committee,

I am hoping that the Committee will participate in the Stratford Home Show again this year, and that you will be interested in allowing us space to promote our local sustainability initiatives. If the Committee decides to have a table, our group would be pleased to partner in showcasing water conservation through the [rainbarrel.ca](http://rainbarrel.ca) program.

Stratford has previously supported and promoted rain barrel use through locally targeted sales and its stormwater management outreach, but is not offering them at the present time. The barrels themselves are repurposed food-grade containers, ideal for demonstrating the value of reuse/recycle as a strategy for a more sustainable Stratford.



We have the support of the other Stratford environmental groups: Wise Communities, Climate Momentum, and Get Concerned Stratford have all offered their help, and The Rainbarrel company has generously offered to support us with advertising on social media, accompanied by posters, lawn signs and other promotional materials. We believe this could be an excellent way of improving sustainability awareness in our community while at the same time improving the visibility of environmental groups, and the E&E itself.

At the Home Show, we offer to provide a sample rain barrel, to be used as a prize for a free draw. Attendees at the E&E table would be invited to submit their entry. The draw itself will be concluded as part of the Earth Day celebrations later in April — ideally with a local child choosing the winner, to add some fun to the event.

At the Earth Day venue, rain barrels will be delivered early in the day to minimize parking disruption, and volunteers will be on hand to help out with delivery. We will continue to publicize the use of rain barrels at our indoor table, and would be happy to include any materials the E&E would like displayed. The event will conclude with the draw.

I hope you will be interested in collaborating on this project: it would help raise awareness about water conservation, encourage participation in E&E Home Show and Earth Day activities, and bring more attention to the Committee's work supporting Stratford's environmental goals.

Warm Regards,

Ian Morton  
Chair, Rainbarrel Committee  
Perth County Sustainability  
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